

## IBS807 - Corporate and Social Responsibility and Ethics

School of International Business & Management, Winter - 2020

### Subject Title

Corporate and Social Responsibility and Ethics

### Subject Description

This subject examines the role of corporate social responsibility and ethics in the international business environment and the challenges encountered by international managers across multiple perspectives in support of business integrity, sustainability and viability. Through this subject students will pay special attention to the relationships among the many and varied stakeholders that have a role in international business situations. These stakeholders include the market and non-market entities that affect business.

Through case studies and debate forums students will evaluate and recommend strategies and implementation methods to support best practices in corporate social responsibility and ethics associated with an organization's integrative trade initiatives.

An important element in this course is the successful completion of and certification in TCPS2 CORE, Course on Research Ethics, the Government of Canada's free online 8 module course in research ethics.

### Credit Status

One credit.

### Learning Outcomes

Upon successful completion of this subject the student will be able to:

1. Evaluate and reconcile individual and societal concerns or issues relevant to environmental related projects.
2. Recommend strategies that consider the integrity of the natural environment (conserving, restoring and enhancing) and public safety when performing work duties.
3. Evaluate the documentation of an organizations job related actions, observations, and measurements accurately and honestly to support principles of corporate sustainability and social responsibility and ethics.
4. Develop strategies to facilitate the integration of corporate sustainability, corporate governance and social responsibility principles in the decision-making process.
5. Evaluate the impact of ethical problems related to an international business venture (e.g., bribery and corruption).
6. Assess an organizations adherence to company policies, procedures, principles, and practices as they relate to corporate sustainability, social responsibility and ethics.
7. Evaluate pertinent information to assess the business rationale behind corporate sustainability and corporate social responsibility initiatives.
8. Implement strategies to support principles of corporate sustainability, corporate social responsibility and ethics associated with an organization's integrative trade initiatives and evaluate their effectiveness.
9. Consult with suitably qualified persons in areas where knowledge and experience are lacking.

## Essential Employability Skills

Respond to written, spoken, or visual messages in a manner that ensures effective communication.

Apply a systematic approach to solve problems.

Use a variety of thinking skills to anticipate and solve problems.

Show respect for diverse opinions, values, belief systems, and contributions of others.

Interact with others in groups or teams in ways that contribute to effective working relationships and the achievement of goals.

Manage the use of time and other resources to complete projects.

Take responsibility for one's own actions, decisions, and consequences.

## Academic Integrity

Seneca upholds a learning community that values academic integrity, honesty, fairness, trust, respect, responsibility and courage. These values enhance Seneca's commitment to deliver high-quality education and teaching excellence, while supporting a positive learning environment. Ensure that you are aware of Seneca's Academic Integrity Policy which can be found at: <http://www.senecacollege.ca/about/policies/academic-integrity-policy.html> Review section 2 of the policy for details regarding approaches to supporting integrity. Section 2.3 and Appendix B of the policy describe various sanctions that can be applied, if there is suspected academic misconduct (e.g., contract cheating, cheating, falsification, impersonation or plagiarism).

Please visit the Academic Integrity website <http://open2.senecac.on.ca/sites/academic-integrity/for-students> to understand and learn more about how to prepare and submit work so that it supports academic integrity, and to avoid academic misconduct.

## Discrimination/Harassment

All students and employees have the right to study and work in an environment that is free from discrimination and/or harassment. Language or activities that defeat this objective violate the College Policy on Discrimination/Harassment and shall not be tolerated. Information and assistance are available from the Student Conduct Office at [student.conduct@senecacollege.ca](mailto:student.conduct@senecacollege.ca).

## Accommodation for Students with Disabilities

The College will provide reasonable accommodation to students with disabilities in order to promote academic success. If you require accommodation, contact the Counselling and Accessibility Services Office at ext. 22900 to initiate the process for documenting, assessing and implementing your individual accommodation needs.

## Prerequisite(s)

None

## Topic Outline

- Corporate Social Responsibility (CSR) and ethics in international business
- ISO2600 Social Responsibility & Environmental Considerations
- Ethical Theories
- Whistle Blowing
- CSR
- Trade Secrets and Conflict of Interest, Privacy
- Discrimination and
- Affirmative Action
- Employment rights
- Occupational Health and Safety
- Marketing Advertising and Product Safety
- Ethics and Finance
- Corporate Governance and Accountability
- International Business Ethics
- TCPS2 CORE Review
- Modules 1-8

- ISO26000 Review

### Mode of Instruction

There are three hours of class per week whereby a variety of instructional modes will be utilized. These include, but are not limited to lectures, class discussions, independent and on-line study and student debates and teamwork relating to CSR and ethics in the preparation of team international business plans for IBS820. Students will use the on-line program Blackboard as part of their learning experience.

### Prescribed Texts

Boatright, John. *Ethics and Conduct of Business, Plus My Thinking Lab with e-Text*. 8th edition. Pearson. ISBN 10: 0134167651 . ISBN 13: 9780134167657.  
EBook : ISBN 13: 9780134167701

### Reference Material

MLA Citation Guide <http://seneca.libguides.com/mla>

For information on how to research and write a report as well as how to prevent plagiarism refer to <http://library.senecacollege.ca/>

Supplemental notes and resource material will be posted on the Blackboard site. Each student must obtain international business resource materials. Most materials are provided free of charge through the internet or from agencies. Students are expected to stay current on international business events through national and international newspapers, journals and broadcast networks.

### Required Supplies

N/A

### Student Progression and Promotion Policy

#### Grading Policy

A+	90% to 100%
A	80% to 89%
B+	75% to 79%
B	70% to 74%
C+	65% to 69%
C	60% to 64%
D+	55% to 59%
D	50% to 54%
F	0% to 49% (Not a Pass)
OR	
EXC	Excellent
SAT	Satisfactory
UNSAT	Unsatisfactory

For further information, see a copy of the Academic Policy, available online (<http://www.senecacollege.ca/about/policies/academics-and-student-services.html>) or at Seneca's Registrar's Offices..

### Modes of Evaluation

Case Study 1 Quiz	5%
Test 1	10%
Reflections Essay	10%
Case Study 2 Quiz	5%
Debate Presentation & Defense	10%
Debate Written Submission	10%
CORE Certification	10%
CORE Quiz	10%
Teams Project	15%
Contribution	15%
<b>Total</b>	<b>100%</b>

**Weighting: Individual 85% + Teamwork 15% = 100%**

### Missed Test, Presentations and Late Assignments

Students are required to complete all tests, in-class assignments, and presentations on the scheduled dates and times. Missed tests, in-class assignments, and presentations will result in a grade of zero unless a valid, unavoidable reason has occurred and the student has notified the professor. Supporting documentation may be required.

Late assignments may be subject to penalty and is at the discretion of the professor. If there are valid reasons for the late assignment, the students **must notify the professor, upon which alternative arrangements may be considered and/or arranged.**

**Note:** It is recommended that students use their Seneca email account to send a message to the professor. Using any other account may result in the message being deleted by the college's spam filter. Always keep a copy of the email message in case verification is required.

### Effective Business Communication and English Competency

The ability to communicate effectively is essential for success in business. Therefore, students must:

- Demonstrate English competency in this subject in both oral and written work;
- Strive to be clear and concise;
- Ensure all written work is consistent with the rules of English grammar, especially in sentence structure, spelling, and punctuation; and
- Always spell check, edit, and proofread submitted work.

**PLEASE KEEP THIS DOCUMENT FOR FUTURE REFERENCE. IT WILL BE REQUIRED IF YOU APPLY TO ANOTHER EDUCATIONAL INSTITUTION AND SEEK ADVANCED STANDING!**

Approved by: Sarah Arliss  
Last revision date: 30-Sep-2019 12:54:59 AM  
Last review date: 2-Dec-2019 12:15:23 AM

